



Canadian Association of  
Public Schools - International | Association canadienne des  
écoles publiques - International

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March 20, 2019

Government of the State of Pernambuco, Brazil  
Praça da República, Bairro de Santo Antônio,  
Recife - PE, CEP 50.010-928

Your Excellency, Governor Câmara,

The Canadian Association of Public Schools – International (CAPS-I) is a national non-profit association of the 130 public school districts/divisions across Canada that enroll 40,000+ international students each year. Since 2012, many of our member school districts/divisions have had the privilege and pleasure of enrolling and hosting ‘Win the World’ (WTW) State of Pernambuco scholarships students. The ‘Win the World’ initiative has provided thousands of Brazilian students with life-changing study abroad experiences and the State should be very proud of this accomplishment.

This school year, hundreds of WTW students have been enrolled in our members’ schools for 1<sup>st</sup> and/or 2<sup>nd</sup> semester. In years past, there have been minor delays with payments, but this year our members have experienced unprecedented delays and the contracted service provider 2G Turismo repeatedly failing to meet payment deadlines.

Unfortunately, it has recently come to our attention by nine (9) of our members that at least \$2,050,000 CAD (R\$5,888,000) of which \$450,000 CAD (R\$ 1,300,000) is still owing for 1<sup>st</sup> semester although the students have already completed their studies and returned to Brazil several weeks ago.

A couple of our members have enrolled large numbers of these students and are owed significant sums over \$750,000 CAD each. Full payment of all funds is needed immediately in order for our members to be able to continue to provide educational programs and monthly compensation to the Canadian families that host these WTW students.

**On behalf of our nine (9) affected members, we respectfully ask for your assistance and the opportunity to further discuss the issues and concerns with you at your earliest convenience.**

In addition, our member schools have expressed significant concern about poor communication and administration as well as logistical/transportation issues that have arisen while working with 2G Turismo this school year, compromising the care and well-being of these young, minor students. Some students were sent to Canada without valid letters of acceptance and custodianship documents. We are available to provide additional examples and details about these concerns in a subsequent discussion.





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The students who have come to Canada through the Win the World Program over the years have been polite, enthusiastic, appreciative and have touched the hearts of their Canadian schools, teachers, peers and host families – wonderful ambassadors for Pernambuco and Brazil. They bring a special energy to Canadian schools/communities and our member schools work hard to give them an experience that they will never forget.

Our Canadian public school members are hopeful that concerns regarding the Win the World program can be addressed so that they continue to receive, educate and host these students for years to come.

Regards,

Ms. Bonnie McKie  
Executive Director

cc. Ambassador of Canada to Brazil  
Ambassador of Brazil to Canada  
Consul General of Canada in São Paulo, Brazil  
Secretary of Education of the State of Pernambuco

Trade Commissioner Service in São Paulo and Recife, Brazil  
Canadian Association of Public Schools - International Board of Directors & Members

